

**SPECTRUM ORIGINALS PICKS UP POPULAR
LATIN AMERICAN SERIES, “TODO POR EL JUEGO,”
FROM IMAGINA INTERNATIONAL SALES (THE MEDIAPRO STUDIO)
FOR U.S. DEBUT THIS JULY**

PRESS SITE: <http://press.spectrumoriginals.com/>

SEASON PREMIERE TRAILER: <https://youtu.be/OAK6mRovOwk>

Los Angeles, June 25, 2019 – Spectrum Originals has picked up the popular Latin American scripted series *TODO POR EL JUEGO* (“SIDE GAMES”) from Imagina International Sales (The Mediapro Studio). The series will make its U.S. premiere on July 15 (episodes 1-3), followed by airdrops on July 22 (episodes 4-5) and July 29 (episodes 6-8).

Based on the novel *El Fútbol No Es Así*, written by LA LIGA President Javier Tebas and co-writer Pedro Torrens, the Spanish-language hit series – offering the option of English subtitles – debuted to strong ratings across Latin America last July. Set in the glamorous world of a fictionalized Second Division Spanish Soccer League, it follows an activist businessman who ascends to the team presidency only to find himself embroiled in mob-controlled betting, political corruption, family turmoil and murder. The story is propelled by international high-stakes action, gritty dialogue and delves into events that threaten the very foundation of the game.

“With its strong embrace by Latin American audiences and the massive popularity of soccer as a backdrop, we believe this wonderfully written dramatic series will appeal to both the large and growing Spanish-speaking viewership in the U.S., as well as everyone who loves sophisticated drama,” said Katherine Pope, Head of Spectrum Originals. The series was also embraced by viewers in Spain.

Produced by The Mediapro Studio, *TODO POR EL JUEGO* was developed by award-winning Argentine writer Eduardo Sacheri, best-known for his 2010 Academy Award-winning Best Foreign Film *The Secret in their Eyes*. Daniel Calparsoro is showrunner and director. The executive producers are Javier Méndez, Laura Fernández Espeso, Juan Pablo Santos, Bernat Elías, Willard G. Tressel and Harvey Grisalez. The cast includes Roberto Enríquez, Patricia Vico, Pedro Casablanc, Marian Álvarez, Maria Molins, Andrés Gertrúdx, Maria de Nati, Lucas Velasco, Toni Sevilla and Jesús Ruyman.

For more information, artwork and episodes, please visit: <https://press.spectrumoriginals.com/>

About Spectrum Originals

Spectrum Originals is a premier destination for premium original series available exclusively to Spectrum video subscribers on-demand and ad-free. This free service launched with the Sony and Bruckheimer-produced drama “L.A.’s Finest,” starring Gabrielle Union and Jessica Alba. Additional projects include the highly anticipated revival of “Mad About You” starring original cast Paul Reiser and Helen Hunt and the Lionsgate series “Manhunt: Lone Wolf.” An initiative of Charter Communications, Spectrum Originals is the latest expansion of Charter’s market-leading video offerings, which include regional sports networks

and its award-winning Spectrum News services. More information on Spectrum Originals can be found at <http://press.spectrumoriginals.com/>.

About Charter

Charter Communications, Inc. (NASDAQ:CHTR) is a leading broadband communications company and the second largest cable operator in the United States. Charter provides a full range of advanced residential broadband services, including Spectrum TV® programming, Spectrum Internet®, Spectrum Voice®, and Spectrum Mobile™. Under the Spectrum Business® brand, Charter provides scalable, and cost-effective broadband communications solutions to small and medium-sized business organizations, including Internet access, business telephone, and TV services. Through the Spectrum Enterprise brand, Charter is a national provider of scalable, fiber-based technology solutions serving many of America's largest businesses and communications service providers. Charter's advertising sales and production services are sold under the Spectrum Reach® brand. Charter's news and sports networks are operated under the Spectrum Networks brand. More information about Charter can be found at newsroom.charter.com.

About THE MEDIAPRO STUDIO

With a wealth of experience in the audiovisual sector, MEDIAPRO, currently celebrating its 25th anniversary, recently launched THE MEDIAPRO STUDIO, whose mission is to expand the creation, production and distribution of content globally drawing on its already well-established foundations, creating high-quality international content in association with the very best Spanish and international talent, including Paolo Sorrentino, Woody Allen, Isabel Coixet, Ran Tellem, Oliver Stone, Daniel Burman, Fernando León de Aranoa, Iván Escobar, Javier Fesser, Patricio Guzmán, Borja Cobeaga, Diego San José, Marc Cistaré, Manuel Hueriga, Ernesto Daranas, Gastón Duprat, Mariano Cohn, Laura Belloo, Marc Vigil, Fernando González Molina, Javier Olivares and Ruth García. THE MEDIAPRO STUDIO, with 58 offices distributed across four continents, 14 of which develop and produce content, launched 34 series in 2019 with a global investment of €200 million for productions of series, films, entertainment programs, short-formats and documentaries. MEDIAPRO has partnered with key industry players worldwide including HBO, Netflix, Amazon, DirectTV, Fox, Viacom, Yle and Disney, on award-winning productions which have earned international awards including 2 Oscars, 2 Golden Globes, multiple Goya awards and two Daytime Emmy Awards.

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